

1. What is ScuttlePad?

ScuttlePad is an online network where 6-11 year-old kids can build a simple profile, connect with friends, and share news from their daily lives. It is a controlled way for kids to have fun with and learn about social networking.

2. Who uses ScuttlePad?

Kids—and only kids. Not even its creator Chad Perry has a profile. ScuttlePad’s users are kids who are just learning social networking, online safety and privacy precautions, as well as proper grammar—but it’s an experience that doesn’t feel like a lesson!

3. How do I sign up my child to use ScuttlePad?

Getting started with ScuttlePad is simple:

1. Parents log their children on to www.scuttlepad.com to create a profile with a unique user name and a simple password.
2. An email is sent to the parent’s email address with a link to activate the ScuttlePad account.
3. After a brief tutorial, kids can start networking and adding their friends as contacts.

4. Why should my child be on ScuttlePad?

With ScuttlePad, kids have fun choosing words and building sentences while learning online safety fundamentals. ScuttlePad is embraced by parents and teachers as an educational tool for the way it expands kids’ vocabulary and helps them learn sentence structure, while protecting their privacy. Users also learn the concept of making responsible online profile in a format that isn’t confused by games or puzzles.

5. How does it work?

Once their profiles are approved, kids create updates by clicking through pre-selected word lists to create sentences. Sometimes, if the child isn’t using proper sentence structure, the updates can be a little silly, but never socially inappropriate or revealing.

6. What makes ScuttlePad different from other social networks?

Unlike networks for adults, at ScuttlePad kids can’t get into trouble by sharing too much or inappropriate information, or get approached by adult strangers. Guided communication helps kids know how to safely interact with an online community. Just as we teach kids how to cross the street safely, we must also help them understand how social networks work and how to be safe in them.

7. How can I be assured my child’s information is secure?

ScuttlePad was designed so kids don’t have the opportunity to share personal information beyond their photo and hometown. Kids are never presented with an opportunity to share, or receive, any inappropriate or revealing information.

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