



Fact Sheet

Overview	<p>ScuttlePad is a social network that teaches kids the basics of social networking and the importance of online privacy while they have fun connecting with their friends. On ScuttlePad, children learn the building blocks of social network life such as creating safe profiles, sharing appropriate information, and updating statuses responsibly.</p> <p>Children are increasingly intrigued by and attracted to social networks like Facebook, Myspace and Twitter, often because they want to be like their big brothers or sisters who have online profiles. ScuttlePad introduces kids to the world of social networking in a safe, controlled and friendly environment.</p> <p>On ScuttlePad, kids can find their existing friends and make new ones either down the street or across the globe. The site lets users update their status and make comments from preapproved verb and object lists - which helps younger users learn how to construct a sentences, and reinforces proper grammar for older users.</p> <p>To join ScuttlePad, parents register their children using their own email address to create a unique user name and password. Once the account has been activated, he or she can upload a profile photo, update their status, and find their friends.</p> <p>Designed for children 6-11, ScuttlePad gives kids an outlet to interact online, connect with friends and have fun choosing words and building sentences while being protected by and learning online safety fundamentals.</p>
Target Audience	Children ages 6-11
Leadership	Chad Perry, Founder
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